

anna barton

designer & artist

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Experience

JPMorganChase & Co | Experience Design Sr Associate | 2021 - present

Contributed to the Manhattan Design System across initiatives including composable component design & architecture, documentation site updates, dark mode implementation, and cross-platform visual quality assurance (VQA). Collaborated with engineers as a design consultant for Android and iOS teams, and conducted several user research studies alongside the team's UX research lead

TrueSplit | Lead UI/UX Designer | 2023

Led the end-to-end design of a bill-splitting mobile app, gaining hands-on experience in information architecture, user flows, prototyping, and the importance of grounding design decisions in user research.

UPS | UI/UX Design Co-Op | 2020 - 2021

Collaborated on the redesign of the Global Timecard System (GTS), a 192-screen enterprise application, creating high-fidelity wireframes and participating in iterative design sessions. Also conducted contextual inquiry research for the Global Scan & Link (GSL) application to improve package sort operations.

Freelance Designer/Artist | 2021 - present

Creating custom artwork, prints, logos, web pages, and tattoo designs for a diverse range of clients, managing projects end-to-end from concept development through final delivery while blending design expertise with artistic expression

Craft & Tools

Figma Photoshop
Illustrator InDesign
Lightroom

Design Strategy

Design Systems Design
Design Tokens
Cross-Platform Design
Component Architecture
Responsive Design
WCAG Compliance

Research

User Research Prototyping
Usability Testing
User Interviews

Education

Quinnipiac University | BA Graphic & Interactive Design, Minor in Psychology | 2021

Graduated Magna Cum Laude

Certifications & Training

Discovery: Building the Right Thing | Nielsen Norman Group | 2024

Trained in planning and conducting UX discovery phases, including problem framing, stakeholder alignment, research synthesis, and translating findings into actionable design directions.

200-hour Certified Yoga Teacher Training | Yoga Renew | 2025

Comprehensive training in yoga philosophy, anatomy, sequencing, and teaching methodology